



# BRANDING GUIDELINES

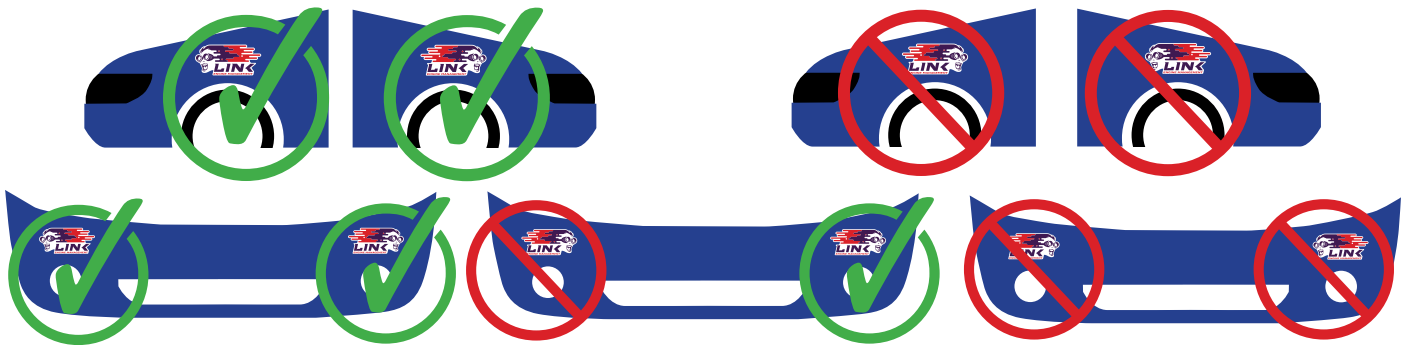
## The Link Engine Management Logo

Link Engine Management's preferred logo is the version with the white keyline shown below. You can find a pre-approved copy of the logo for your use by clicking the below hyperlink:

[www.linkecu.com/officiallogos](http://www.linkecu.com/officiallogos)



Please note the logo comes in two directions. If you are using a single logo (i.e. in a Media Release or Video) please use the logo facing to the right. If you are using two logos on the opposite sides of your vehicle or sleeves of your racesuit, please ensure that the logo is always faces towards the front of the vehicle/suit. If using two logos on bumpers or wing mirrors, please ensure the logos are facing outwards away from each other.



Please DO NOT change the logo (i.e. by stretching or adding any strokes). Please do not use the logo with additional words or without the ENGINE MANAGEMENT or LINK wording.



The colours of the Link Engine Management logo are:



If you are wanting to use a different colour combination to suit your livery, please be sure to keep everything that was purple one colour and everything that was red another colour i.e. in the r.h.s example what was purple is now black and what was red is now green.



If you do change the logo in any way please send your amended logo to: [marketing@linkecu.com](mailto:marketing@linkecu.com) for approval before use.